

DEVELOPING TOURIST EXPERIENCE: HEIRLOOM CUISINES IN KAWIT CAVITE

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Abstract: The different provinces in the Philippines are known for their own specific and special way of cooking their dishes that started from their ancestors and has been passed down to their next generation. This is a qualitative study that focuses on the heirloom or passed down cuisines and recipes from Kawit Cavite which is known for being historical site. We have interviewed two experts from Kawit namely Ms. Rosannie Sarile and Mr. Angelo Aguinaldo who have shared to us a lot of different stories of kawit and how their ancestors have created their heirloom cuisine. As per the experts Kawit has a lot of heirloom cuisines from appetizers to desert that are now being forgotten by this generation. The study revealed that there is a long list of food that Kawit, Cavite has to offer especially, when it comes to their heirloom cuisine such as Adobong Dilaw na Palaka or Frog, Malabanos, Kalandrakas as their main food and Ching Chao sago as part of their dessert.

Keywords: Food, Heirloom, Heirloom Cuisine, Kawit, Tourist Experience.

I. INTRODUCTION

Throughout history, many nations have exchanged, borrowed, and in some cases mastered culinary skills from one another. Culture, according to Leanne Schinkel (2015), plays a significant effect in shaping a regions cooking style. “If you go to a location and want to connect, you ask what the locals eat”. Chef Villar said on ABS-CBN News, “When people come here they bring balikbayans, foreigners. People who just want to connect with their Filipino-ness come here and they can’t go wrong” (2010). Kawit, Cavite is a well-known historical tourism destination where tourists can explore its historical sites and learn about its background and create deeper understanding of its other contributors. One important component is the historicity of its food, specifically, heirloom cuisine.

II. METHODOLOGY

A. Research Design

The gathered data helped in support to the study in learning how the tourism office market heirloom cuisines to tourists in promoting culinary tourism in the Philippines through tourist’s experience. This study is a qualitative research that aimed to go deeper into the topic of heirloom cuisines of Kawit, Cavite and to have a better understanding of how families pass down their recipes to recent family members and its historical background.

B. Data Treatment and Analysis

The researchers conducted the research with the use of Purposive Sampling which is a method of choosing participants based on characteristics of a population and the objective of the study. After the researchers gathered their data from the answers of the interview, they moved into the next step which is analysing and transcribing.

C. Participants of the Study

The researchers have chosen the two experts when it comes to food and history of Cavite, Ms. Rosannie Sarile and Mr. Angelo Aguinaldo. The researchers chose the experts on the field tackling heirloom cuisine who have had publication about the topic, experts who are specially-trained and knowledgeable in heirloom cuisines and those who have extensive experience in the industry that could contribute comprehensively about the topic.

D. Research Instrument and Data Gathering Procedures

The researchers have conducted their study through structured interviews to know how officers of the tourism office promote or market heirloom cuisines from Kawit, Cavite and how that will help them in attracting tourists. The researchers gathered their interviews with the help of software applications such as Microsoft Teams and Zoom meeting.

III. RESULTS AND DISCUSSION

The study revealed that there is a long list of food that Kawit, Cavite has to offer especially, when it comes to their heirloom cuisine. Since the world is constantly and rapidly developing a lot of the cuisines that originated in Kawit, Cavite are also being forgotten. The study shows that there is lack of allotted funds focused on the cuisine of Kawit and training for the residents in Kawit especially under the local government unit and does not have a concrete plan in terms of promoting it

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